# Received by NSD/FARA Registration Unit 01/30/2017 6:36:15 PM OMB No. 1124-0002; Expires April 30, 2017

U.S. Department of Justice

Washington, DC 20530

## **Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month I	Period Ending 12	/31/201 <b>6</b> (Insert date)			
	I	- REGISTRAN	NT	٠.		
1. (a) Name of Registrant		(b) Registrat	ion No.			
CMGRP, Inc. d/b/a Weber Shar	ndwick	3911				
(c) Business Address(es) of Regist 733 Tenth Street, N.W. Washington, DC 20001	rant					
2. Has there been a change in the info	rmation previously	furnished in conn	ection with the	following?	<del>15</del> 30 20 20 21	· · · · · · · · · · · · · · · · · · ·
(a) If an individual:	–					
(1) Residence address(es)	Yes □	No 🗆			*	
(2) Citizenship	Yes □	Nó □ No □				
(3) Occupation	Yes 🗌	ио П				
(b) If an organization:	<b></b>	N. El				
(1) Name	Yes □	No ⊠				
<ul><li>(2) Ownership or control</li><li>(3) Branch offices</li></ul>	Yes □ Yes □	No ⊠ No ⊠				
, ,	—					
(c) Explain fully all changes, if ar None	ny, indicated in Item	is (a) and (b) abov	∕ <b>e</b> .			
	*	j.				
•						•
IF THE REGISTRA	ANT IS AN INDIV	IDUAL, OMIT I	RESPONSE TO	TEMS 3, 4	, AND 5(a).	
3. If you have previously filed Exhibit  Yes □ No ⊠						g period.
Yes 니 No El  If yes, have you filed an amendmen	at to the Evhibit C?	Yes □	No □			
If no, please attach the required am		i es 🗀	140		•	
in no, piease attach the required amo	enument.	•				

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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Yes 🗆	No 🗵		
If yes, furnish the follow	ing information:	e e g	_ ~
Name		Position	Date Connection Ended
None			•
,		~	\
) Have any persons become	e partners, officers, directors	or similar officials during this 6 mo	onth reporting period?
Yes 🗌	No ⊠	`	
If yes, furnish the follow	ing information:	•	
Name	Residence Address	Citizenship	Position Date Assumed
None			
		·	
) Has any nerson named in	Item 4(h) rendered services d	irectly in furtherance of the interes	ts of any foreign principal?
Yes	No ⊠	neerly in furtherance of the micres	is of any foreign principal.
· · <del>-</del>	person and describe the servi	ce rendered.	
None	p-10011 und uoboliio und und und		
	•		
•			
) Dúring this six month ren	porting period has the registra	nt hired as employees or in any oth	er capacity, any persons who rendered
			n principal(s) in other than a clerical or
secretarial, or in a related			, [,
		Citizen 1.5	Date Assessed
Name	Residence Address	Citizenship	Position Date Assumed
None			
	÷		
		•	
	,		
	•		
		hort form registration statement, ter	
	trant during this 6 month repo	rting period? Yes 🗆	No ⊠
If yes, furnish the following	ng information:	·	
Name		Position or Connection	Date Terminated
None			
) Have any employees or in	udividuals, who have filed a sh	oort form registration statement, ter	minated their connection with any foreign
			minated their connection with any foreig
principal during this 6 mg	onth reporting period? Yes		minated their connection with any foreig
	onth reporting period? Yes	□ No ⊠	minated their connection with any foreig
principal during this 6 mc If yes, furnish the followi Name	onth reporting period? Yes	□ No ⊠	minated their connection with any foreign  Date Terminated
principal during this 6 mo If yes, furnish the followi	onth reporting period? Yes	□ No ⊠	minated their connection with any foreign  Date Terminated
principal during this 6 mc If yes, furnish the followi Name	onth reporting period? Yes	□ No ⊠	
principal during this 6 mc If yes, furnish the followi Name	onth reporting period? Yes	□ No ⊠	
principal during this 6 mo If yes, furnish the followi Name None	onth reporting period? Yes ing information: Position or Connection	□ No ⊠ n Foreign Principal	Date Terminated
principal during this 6 mo If yes, furnish the followi Name None	onth reporting period? Yes ing information: Position or Connection	□ No ⊠ n Foreign Principal	

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### II - FOREIGN PRINCIPAL

If yes, furnish the follow		ipal ended during t	his 6 month reporting p	period?	Yes 🗆	No ⊠
Foreign Principal None				Date	of Terminati	on
		•				
				•		
Have you acquired any If yes, furnish th follow		al(s) <sup>2</sup> during this 6	month reporting period	1?	Yes 🗵	No 🗆
Name and Address of F	oreign Principal(s)			· Da	ate Acquired	
Visit Wales			Au	gust, 201	6	
Crown Buildings Cathays Park						
Cardiff CF103NQ						
In addition to those nam reporting period.	ned in Items 7 and 8,	if any, list foreign	principal(s)² whom yo	u continu	ed to represer	nt during the 6 mo
In addition to those nam reporting period. Fundo Mixto de Promo				u continu	ed to represer	nt during the 6 mo
reporting period.				u continu	ed to represer	nt during the 6 mo
reporting period.				u continu	ed to represer	nt during the 6 mo
reporting period.				u continu	ed to represer	nt during the 6 mo
reporting period.				u continu	ed to represer	nt during the 6 mo
reporting period.				u continu	ed to represer	nt during the 6 mo
reporting period. Fundo Mixto de Promo  ou de Promo	cion Turistica del Di	istrito Federal (Mez	xico City Tourism)			nt during the 6 mo
reporting period.  Fundo Mixto de Promo  O. (a) Have you filed exhi Exhibit A <sup>3</sup>	ocion Turistica del Di libits for the newly ac Yes ⊠	istrito Federal (Mex equired foreign prin	xico City Tourism)			nt during the 6 mo
reporting period.  Fundo Mixto de Promo  O (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>	ibits for the newly ac Yes ⊠ Yes ⊠	istrito Federal (Mex equired foreign prin No No No	xico City Tourism)			nt during the 6 mo
reporting period.  Fundo Mixto de Promo  O. (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>	ocion Turistica del Di libits for the newly ac Yes ⊠	istrito Federal (Mex equired foreign prin No No No	xico City Tourism)			nt during the 6 mo
reporting period.  Fundo Mixto de Promo  0. (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach  (b) Have there been any	ibits for the newly ac Yes  Yes  the required exhibit.	equired foreign prin	cipal(s), if any, listed in its source of the second secon	in Item 87		
reporting period.  Fundo Mixto de Promo  O (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach  (b) Have there been any represented during	ibits for the newly ac Yes ⊠ Yes ⊠ the required exhibit.	equired foreign prin No  No  nibits A and B previate	xico City Tourism)  cipal(s), if any, listed in the cipal in the cipa	in Item 87		

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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III - ACTIVITIE:	

11.	During this 6 month repnamed in Items 7, 8, or			any activities t Yes ⊠	for or rendered any No □	y services to any for	eign principal
	If yes, identify each for	eign principal and	describe in full d	letail your activ	ities and services:	•	
	See Attachment A-1 and A-2.						
				,			
12,	During this 6 month rep Yes ⊠ N	oorting period, have	you on behalf o	of any foreign p	rincipal engaged i	n political activity <sup>5</sup>	as defined below?
	If yes, identify each suc the relations, interests a arranged, sponsored or names of speakers and s	nd policies sought t delivered speeches,	to be influenced	and the means	employed to achie	eve this purpose. If	the registrant
	See Attachment A-1 an	nd A-2.				·	
						•	
						• .	
							,
						•	
				,			
13.	In addition to the above foreign principal(s)?	described activities	s, if any, have yo No ⊠	ou engaged in a	ctivity on your ow	n behalf which bend	efits your
	If yes, describe fully.					•	
		•					
			v.				
	<b>\</b>		,				

<sup>5 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

4. (a)	RECEIPTS-MONII During this 6 month statement, or from an money either as comp	ns 7, 8, or 9 of this ributions, income or				
	If no, explain why.	•				
	If yes, set forth below	v in the required detail and s	eparately for ea	ch foreign principal a	n account o	of such monies. <sup>6</sup>
	Date 7/1/16-12/31/16	From Whom Fundo Mixto de Promocion Turistica del Destrito Federal (Mexico City Tourism)	Media, Publi Expense Reir	Purpose : Relations Services a nbursement	and .	Amount \$781,510.00
	7/1/16-12/31/16	Visit Wales	Media and P	ublic Relations Servic	ces	\$40,225.00
						\$821,735.00
		•				Total
(b)	During this 6 month	PRAISING CAMPAIGN reporting period, have you re ded in Items 7, 8, or 9 of this	<del>-</del>	of a fundraising camp Yes □	oaign <sup>7</sup> , any No ⊠	money on behalf of any
		an Exhibit D <sup>8</sup> to your regist		Yes 🗀	No ⊠	
	• • •	te the Exhibit D was filed.				
(c).	RECEIPTS-THING During this 6 month in named in Items 7, 8, 4 Yes $\square$	S OF VALUE reporting period, have you re or 9 of this statement, or from No   No	eceived any thin m any other sou	g of value <sup>9</sup> other than ce, for or in the inter	money fro ests of any	m any foreign principal such foreign principal?
	If yes, furnish the fol	lowing information:				
	Foreign Principal None	Date Rec	eived	Thing of Value		Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

Total

. (a)	DISBURSEME During this 6 mg (1) disbursed or	onth reporting perio	d, have you in connection with act	ivity on behalf of	any foreign princ	cipal named in	Items 7, 8, or
	* *	tement? Yes 🗵	No 📮	•			
	(2) transmitted	monies to any such	foreign principal?	Yes 🗌	No 🗵		
	If no, explain in	full detail why there	e were no disburseme	nts made on behal	lf of any foreign p	orincipal.	
	2						
	If yes, set forth t monies transmitt	below in the required ted, if any, to each f	d detail and separately oreign principal.	for each foreign	principal an acco	unt of such mo	onies, including
	Date	To	Whom	,	Purpose		Amount
		See Attachme	nt B-1 and B-2.				
				•			
		•				•	
:				•			
			•				
				•			
							•
							j

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(0)	During this 6	month reporting per vith activities on beha Yes	iod, have you dispos	sed of anything of ncipal named in I	value <sup>10</sup> other than mone tems 7, 8, or 9 of this sta	y in furtherance of or in tement?
	If yes, furnish	h the following inform				
	Date None	Recipient	Foreign	Principal	Thing of Value	Purpose
· .						
		· .	·			
			. •		·	
(c)	During this 6 other person,	made any contribution	od, have you from yons of money or other	our own funds an er things of value!	d on your own behalf eit  in connection with an e s held to select candidate	
		Yes □	No ⊠			
	If yes, furnish	the following inform	nation:			
	Date None	Amount or	Thing of Value	Political Or	ganization or Candidate	Location of Event

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## **V-INFORMATIONAL MATERIALS**

16 (a) During this 6 month reporting ne	riod, did you prepare, disseminate or cause to be	disseminated any informational materials
Yes 🗵 No 🗆		aissemmated any miormational materials
If Yes, go to Item 17.		
(b) If you answered No to Item 16(a) Yes □ No □	, do you disseminate any material in connection	with your registration?
If Yes, please forward the materials of	lisseminated during the six month period to the I	Registration Unit for review.
17. Identify each such foreign principal.		
· · · · · · · · · · · · · · · · · · ·	del Destrito Federal (Mexico City Tourism)	
	•	
-		
-	, has any foreign principal established a budget or disseminating informational materials?	or allocated a specified sum of money to Yes ⊠ No □
•	cipal, specify amount, and indicate for what per	iod of time.
	the registrant's activities in the amount of \$107	
through March 2017.	-	
, ·		
<ol> <li>During this 6 month reporting period materials include the use of any of the</li> </ol>	did your activities in preparing, disseminating of collowing:	or causing the dissemination of information
☐ Radio or TV broadcasts ☐ Maga	nzine or newspaper	☐ Letters or telegrams
☐ Advertising campaigns ☐ Press	releases   Pamphlets or other publ	lications  Lectures or speeches
○ Other (specify) Production of videos		
Electronic Communications		
⊠ Email		
☐ Website URL(s):		
		· · · · · · · · · · · · · · · · · · ·
the following groups:	did you disseminate or cause to be disseminated	
☐ Public officials	Newspapers     Newspapers	☐ Libraries
☐ Legislators	<b>⊠</b> Editors	☐ Educational institutions
☐ Government agencies	☐ Civic groups or associations	☐ Nationality groups
Other (specify)	. W.C	
21. What language was used in the inform	national materials:	
⊠ English	Other (specify)	
22. Did you file with the Registration Un	it, U.S. Department of Justice a copy of each iter	n of such informational materials
		Yes □ No ⊠
<u> </u>	mational materials with the statement required by	y Section 4(b) of the Act?
Yes No 🗵		

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

(	P	A	G	E	9

VI_EXE	TIC	'n

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electronic signature			
January 30, 2017	/s/ Joshua Kaufman	eSigned		
	•			

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

CMGRP, Inc., d/b/a Weber Shandwick Registration No. 3911

#### Attachment A-1

#### **Activities**

### Response to Question 11 and Question 12

### Fondo Mixto de Promoción Turística del Distrito Federal (Mexico City Tourism)

The Registrant's work for the Mexico City Tourism Trust consists of the following activities:

- Responding to requests from media for information about Mexico City as a tourist destination.
- Contacting US and Canadian media to promote Mexico City as a tourist destination.
- Distributing press releases and pitches to promote Mexico City as a tourist destination.
- Monitoring media coverage of Mexico City as a tourist destination.
- Facilitating client sponsorship of the Philadelphia Museum of Art's Paint the Revolution: Mexican
   Modernism Exhibit and supporting with outreach to media to encourage visitation to and
   coverage of the exhibit.
- Securing and staffing media meetings in New York City and Toronto for Fondo Mixto representatives to discuss opportunities for coverage of Mexico City.
- Planning, hosting and executing media events in Philadelphia and Toronto to promote Mexico
   City as a tourist destination to media in key markets and facilitating interviews with Fondo Mixto
   representatives and key media at the events.
- Coordinate partnership, plan and execute video production and distribution of videos with industry influencers and media outlets to promote Mexico City as a leading destination for millennial travelers.
- Plan and execute press trips to enable media to visit Mexico City and experience its culinary, design and cultural offerings.
- Providing ongoing counsel to clients on messaging to best position Mexico City as a tourist destination to media in the US and Canada.

CMGRP, Inc., d/b/a Weber Shandwick Registration No. 3911

#### Attachment A-2

#### **Activities**

## **Response to Question 11 and Question 12**

#### **Visit Wales**

The Registrant's work for Visit Wales consists of the following activities:

- Responding to requests from media for information about Wales as a tourist destination.
- Contacting US media to promote Wales as a tourist destination.
- Distributing press releases and pitches to promote Wales as a tourist destination.
- Monitoring media coverage of Wales as a tourist destination.
- Securing media meetings in New York City for Visit Wales representatives to discuss opportunities for coverage of Wales.
- Plan press trips to enable media to visit Wales and experience its tourism offerings.
- Providing counsel to clients on messaging to best position Wales as a tourist destination to media in the US.

CMGRP, Inc., d/b/a Weber Shandwick Registration No. 3911

## Attachment B - 1

## 15(a) Disbursements - Monies

# Fundo Mixto de Promocion Turistica del Distrito Federal (Mexico City Tourism)

Expense Category	Amount
Accommodation	\$21,727
Advertising	\$90,000
Airfare	\$16,186
Award Entry	\$735
Catering	\$9,522
Clipping Services	\$3,617
Data Line	\$9
Entertainment	\$859
Express Deliveries	\$12
Gifts	\$25
Ground Transportation	\$4,991
Hospitality Tickets	\$85
Meals - Staff	\$7,211
Meals - Client	\$3,371
News Release	\$1,374
Office Supplies	\$151
Professional Services	\$9,370
Promotional Materials	\$26,614
Service Provider	\$15
Software	\$99
Taxis	\$3,603
Telephone	\$32
Translation	\$817
Travel Agent Fee	\$378
Travel Other	\$10,935
Website Services	\$840
Total	\$260,769

CMGRP, Inc., d/b/a Weber Shandwick Registration No. 3911

Attachment B - 2

15(a) Disbursements - Monies

**Visit Wales** 

NONE